

APPLICATION FOR 2018 FOOD CONCESSION SPACE

WHAT SHOW? 33st ANNUAL CAPE CORAL FESTIVAL OF THE ARTS

WHERE? CAPE CORAL, FLORIDA

WHEN? JANUARY 13-14-2018

HOURS? 10:00 AM - 5:00 PM DAILY

ARE DUPLICATIONS ALLOWED? IF NECESSARY

WILL WATER BE PROVIDED? YES,

WILL ELECTRICITY BE PROVIDED? YES, BUT LIMITED

WHAT IS THE RENT FOR 15'X 10' BOOTH? \$424.00 **PLUS** 20% OF ADJUSTED GROSS SALES.

ADDITIONAL FOOTAGE AT \$22.00 A FOOT.

WHAT IS THE RENT FOR CARTS? \$265.00 **PLUS** 20% OF ADJUSTED GROSS. CARTS CAN NOT BE LARGER THAN 8FT WIDE.

YOU MAY PAY FOR YOUR SPACE WITH ONE OF THE FOLLOWING:

1. **MONEY ORDER** ,
2. **CERTIFIED CHECK**
3. **CREDIT CARDS (PLUS 3% FEE)**

WHAT IS ADJUSTED GROSS SALES? AGS IS YOUR GROSS SALES, LESS THE 6% FLORIDA STATE SALES TAX WHICH YOU ARE REQUIRED TO COLLECT FOR THE GOVERNMENT AND REPORT TO THE FLORIDA DEPARTMENT OF REVENUE, ACCORDING TO THE LAWS.

WHEN WILL I KNOW IF I HAVE BEEN ACCEPTED? CONFIRMATIONS OR REJECTIONS WILL BE E-MAILED AS WE RECIVE COMPLETED APPLICATIONS.

2018 Cape Coral Festival of the Arts

NAME: _____

STREET: _____

CITY: _____ STATE: _____ ZIP CODE: _____

TELEPHONE(S): _____

FAX: _____ CELL: _____

EMAIL: _____

TYPE OF UNIT (TENT, TRAILER, CART): _____

SPACE FEES

NUMBER OF SPACES _____ (15 X 10) X \$424.00 = \$ _____

EXTRA FOOTAGE (EACH FOOT) X \$22.00 = _____

NUMBER OF CART SPACES _____ X \$265.00 = _____

TOTAL DUE \$ _____

PRODUCTS TO BE SOLD **AND** PRICES: _____

ELECTRICAL REQUIREMENTS: AMPS _____ VOLTS _____

WATER REQUIREMENTS: _____

I AGREE WITH, AND WILL COMPLY WITH, ALL OF THE GUIDELINES SET -
FORTH IN THIS AGREEMENT.

PRINT NAME: _____

SIGNATURE: _____ DATE: _____

*****MAKE A COPY FOR YOUR RECORDS AND MAIL THE ORIGINAL TO
OUR OFFICE.**

SAVE GUIDELINES FOR YOURSELF!!!!!!!!!!!!

GUIDELINES

1. LITTLE JOE'S SPECIAL EVENT SERVICES, INC. IS THE RESPONSIBLE PARTY FOR ALL FOOD AND BEVERAGE CONCESSIONS AT THIS EVENT. IF YOU HAVE ANY QUESTIONS, YOU MAY CALL OUR OFFICE AT: 239-645-8714.
2. IF YOU HAVE NEVER PARTICIPATED IN ANY SHOW WITH LITTLE JOE'S, YOU MUST SUBMIT A PHOTOGRAPH OF YOUR UNIT. APPLICATIONS OF FOOD VENDORS WHO DO NOT SUBMIT A PHOTOGRAPH, AND KNOW THAT WE DO NOT HAVE ONE ON FILE, WILL NOT BE CONSIDERED.
3. A COPY OF YOUR LIABILITY INSURANCE, WORTH ONE MILLION DOLLARS NAMING : LITTLE JOE'S SPECIAL EVENT SERVICES, INC., THE CITY OF CAPE CORAL, FLORIDA AND THE ROTARY CLUB OF CAPE CORAL, ARE DUE 30 DAY PRIOR TO SHOW.
4. ALL PRODUCTS ON YOUR APPLICATION WILL BE REVIEWED. YOU WILL RECEIVE A CONFIRMATION LETTER OF YOUR ACCEPTED PRODUCTS TO BE SOLD. *ONLY* THOSE ITEMS APPROVED WILL BE ALLOWED TO BE SOLD. DO NOT ATTEMPT TO SELL ANY ITEM THAT HAVE NOT BEEN APPROVED; THIS WILL RESULT IN YOUR IMMEDIATE DISMISSAL.
5. **VENDORS ARE NOT ALLOWED TO SELL ANY TYPE OF DRINK UNLESS APPROVED BY LITTLE JOE'S.**
6. LITTLE JOE'S SPECIAL EVENT SERVICES, INC., NOR THE CITY OF CAPE CORAL, FLORIDA, NOR THE ROTARY CLUB OF CAPE CORAL WILL BE RESPONSIBLE FOR ANY LOST, STOLEN OR DAMAGED EQUIPMENT OR INJURY OR DEATH OF PERSONS.
7. IF YOU ARE ACCEPTED, THE SET-UP TIME WILL BE MAILED WITH CONFIRMATION.
8. LITTLE JOE'S RESERVES FULL RIGHT OF ACCEPTANCE OR REFUSAL OF VENDORS AND THEIR ASSIGNED LOCATIONS.
9. YOU MUST SUCCESSFULLY PASS HEALTH DEPARTMENT AND FIRE MARSHALL INSPECTIONS TO PARTICIPATE

GUIDELINES CONTINUED

10. VENDORS WILL KEEP THEIR SPACE AND ADJACENT AREAS CLEAN AND ATTRACTIVE AT ALL TIMES.

11. WALK / SERVICE AREAS MUST NOT BE BLOCKED.

12. ALL PRICES MUST BE VISIBLE TO THE PUBLIC AND MUST INCLUDE SALES TAX.

13. YOU ARE RESPONSIBLE FOR COLLECTING AND REPORTING ALL FLORIDA SALES TAX.

14. YOUR BOOTH MUST BE MANNED THE *ENTIRE* LENGTH OF THE SHOW. **NO** EARLY TEAR DOWNS.

15. VENDORS MAY NOT RESELL SPACE ALLOCATED.

16. CANCELLATION WILL RESULT IN FORFEITURE OF ALL FEES PAID TO DATE.

17. VENDORS AND THEIR EMPLOYEES SHALL USE **EVERY** MEASURE TO PROTECT FESTIVAL SITE FROM ALL DAMAGES. VENDORS SHALL BE RESPONSIBLE FOR DAMAGE CAUSED BY HIM OR HER TO BUILDINGS AND GROUND. GREASE, FUEL, OIL, ABRASIVES, AND EXCESSIVE DEBRIS LEFT IN THE VENDOR'S SPACE SHALL BE SUBJECT TO CLEAN UP CHARGES.

18. ALL VENDORS WHO WERE SELECTED TO PARTICIPATE IN THIS SHOW WERE CHOSEN BECAUSE THEY ADVERTISED THEMSELVES (TO LITTLE JOE'S) TO BE PROFESSIONAL. THEREFORE, ALL VENDORS WILL BE EXPECTED TO CONDUCT THEMSELVES IN A CLEAN, COURTEOUS, AND PROFESSIONAL MANNER **AT ALL TIMES**.

19. THERE WILL BE **ABSOLUTELY** NO PROFANITY, BLASPHEMY, INDECENCY, OR DRUNKENNESS FROM ANY VENDOR, OR ITS EMPLOYEES, IN THE PUBLIC EYE DURING OPERATING HOURS. THIS WILL BE **STRICTLY** ENFORCED!

20. **ABSOLUTELY** NO BARKING AT THE CUSTOMERS FOR ANY REASON.

GUIDELINES CONTINUED

21. THERE WILL BE NO PRICE WARS AT THIS EVENT. LITTLE JOE'S WILL HAVE THE FINAL DETERMINATION OF ALL PRICES OF FOOD AND DRINK ITEMS TO BE SOLD. THE REASON FOR THIS IS TO INSURE COMPLETE AND TOTAL FAIRNESS FOR ALL **FOR-PROFIT AND NON-PROFIT** FOOD VENDORS.

22. EXAMPLE FOR #21 - IF YOU ARE SELLING A FRUIT DRINK FOR \$1.00, YOUR NEIGHBOR WILL NOT BE ALLOWED TO GOUGE YOU AND SELL THEIRS FOR \$.25.

23. THIS IS A FAMILY STYLE EVENT IN A FINE COMMUNITY. PLEASE, **NO** CUT-OFF SHORTS, TANK OR TUBE TOPS, FLIP-FLOP SHOES, OR T-SHIRTS WITH OFFENSIVE LANGUAGE.

24. IF YOU HAVE ANY QUESTIONS, COMMENTS, COMPLAINTS, OR IDEAS, **PLEASE** SEE A REPRESENTATIVE OF LITTLE JOE'S, AS LITTLE JOE'S IS THE RESPONSIBLE PARTY FOR *THE CAPE CORAL FESTIVAL OF THE ARTS* VENDING OPERATIONS.

I AGREE WITH AND WILL COMPLY WITH THE ABOVE STATED REQUIREMENTS.

PRINTED NAME: _____

SIGNATURE: _____

DATE: _____

MAIL TO:

LITTLE JOE'S SPECIAL EVENTS SERVICES INC.
818 Northeast 8th Street
CAPE CORAL, FLORIDA 33909

- *COMPLETED APPLICATION
- *CERTIFICATE OF INSURANCE
- *PHOTOS OF BOOTH
- *SIGNED ACKNOWLEDGMENT OF GUIDELINE
- *PAYMENT VIA: MONEY ORDER
CERTIFIED CHECK
CREDIT CARD + 3% FEE
PAYPAL + 3% FEE